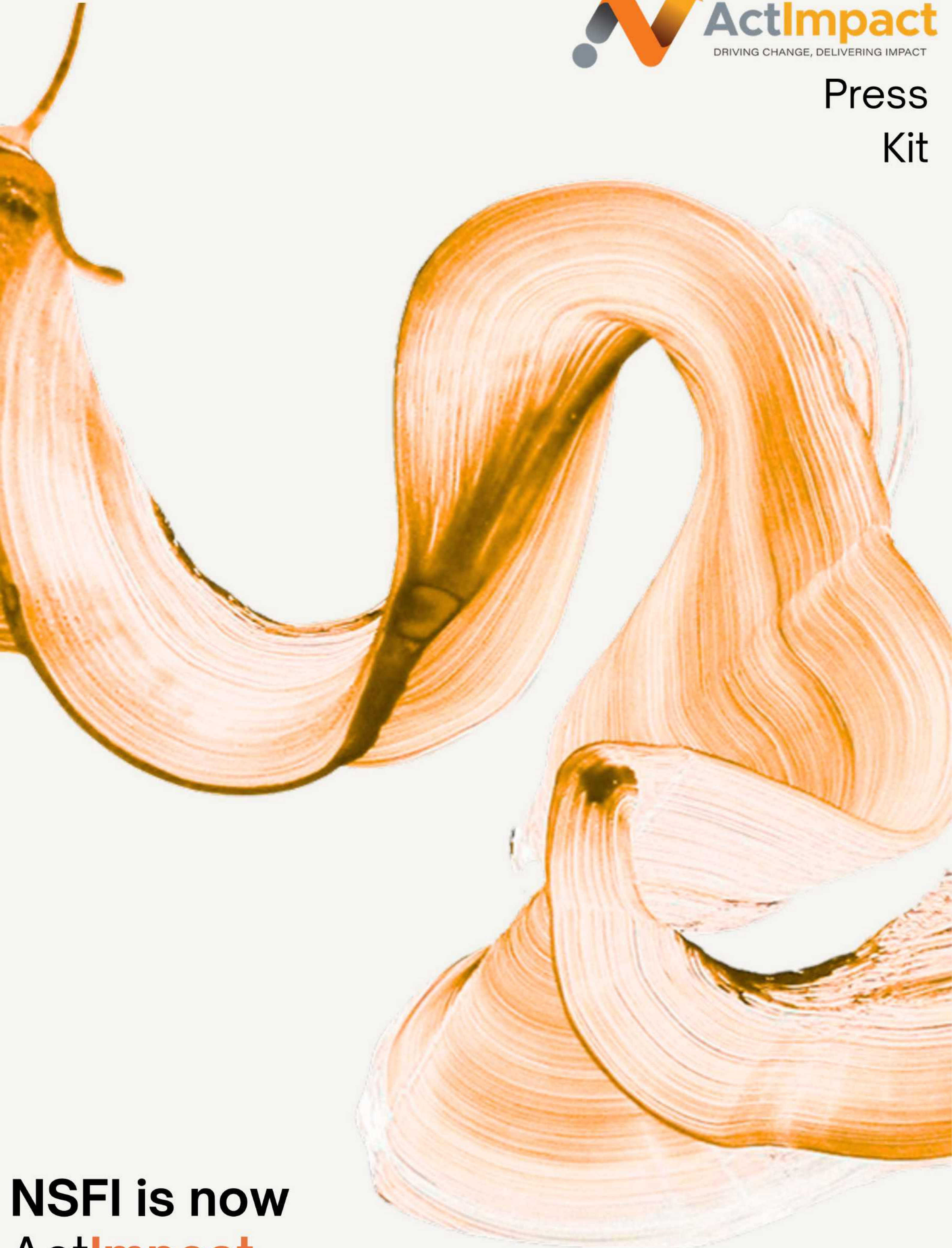


Press Kit



**NSFI is now
ActImpact**

OUR STORY AT A GLANCE



For over 15 years, the National Skills Foundation of India (NSFI) has been a cornerstone of India’s skilling ecosystem. Today, NSFI announces its strategic evolution into ActImpact, a brand shift that signals a move away from "output-based" skilling (number of people trained) towards tangible outcomes and impact in lives and livelihoods.

While NSFI remains the legal parent entity, ActImpact represents the organization's commitment to grounded action, climate-smart interventions, and accountability to the communities we work with

WHY THE REBRAND

ActImpact was born from a realization that skilling in isolation is not enough, especially in sectors like agriculture, which are seasonal and volatile. The shift reflects our work across farm and non-farm livelihoods, youth employability, renewable energy, financial literacy, and systemic behavioural change.

THEMATIC FOCUS AREAS



WOMEN EMPOWERMENT



CLIMATE ACTION AND NATURAL RESOURCE MANAGEMENT



EDUCATION & HEALTH



LIVELIHOOD ENHANCEMENT & ENTERPRISE PROMOTION



RENEWABLE ENERGY FOR LIVELIHOODS



DIGITAL & FINANCIAL INCLUSION



SKILL DEVELOPMENT AND CAPACITY BUILDING

OUR IMPACT

1150+

POLICYMAKERS ENGAGED

220+

NGO/COMMUNITY INSTITUTIONS ENGAGED

200+

INNOVATORS/STARTUPS ENGAGED

600,000+

LIVES IMPACTED

95,000+

FARMERS TRAINED

3,000+

RURAL ENTREPRENEURS SUPPORTED

15,500+

YOUTH SKILLED

1,000+

WOMEN EMPOWERED THROUGH ENTREPRENEURSHIP DEVELOPMENT

WHY THE PRESS SHOULD ENGAGE



- **Credible, field-rooted narratives** from over a decade of on-ground implementation
- **Access to leadership voices** critically reflecting on development models, policy gaps, and sectoral blind spots
- **Data-backed impact stories** combined with lived experiences from communities
- **A long-term perspective** on livelihoods, climate, and inclusion beyond news-cycle interventions

ActImpact brings nuance, honesty, and accountability to conversations on what impact truly means.

OUR PARTNERS

ActImpact's work is powered by a diverse network of global and local partners. This includes international agencies like the **IFC (World Bank Group)**, **GIZ**, and **ILO**, alongside corporate leaders such as **TATA Trusts**, **SAP**, **ABInBev**, and **Apollo Tyres Foundation**. By collaborating with institutional bodies like **ASCI** and **Myrada**, and **Centre for Sustainable Agriculture**, ActImpact ensures its interventions are **scalable, industry-aligned, and deeply rooted in ground-level expertise**.



WHAT WE DELIVER



Sabal Sakhi | Women-Led Enterprises

A market-linked entrepreneurship model enabling women from marginalised communities to transition from informal work to sustainable enterprises. Grounded in local trade viability and aligned with government schemes, the model strengthens incomes, confidence, and collective production systems.
Reach: 2,000+ women | 50–100 enterprises



PEARY | Green Enterprises for Rural Youth

Supports rural youth to build climate aligned enterprises through entrepreneurship training, finance access, and ecosystem support strengthening local employment and reducing migration.
Outcome: Increased rural startups and income stability



DCASCI | Industry-Ready Agri Skills

Translates global best practices into India specific, industry-aligned training in climate smart and digital agriculture building a future-ready rural workforce.
Focus: Carbon farming, organic systems, livestock, agri-tech



Apple Farming & Post-Harvest Systems

The project has improved apple farming practices in Himachal Pradesh and built post-harvest training ecosystems in five states. ActImpact partnered with Krishi Vigyan Kendras, RSETIs, NGOs, and FPOs to train over 400 master trainers and agri-entrepreneurship facilitators.
Reach: 400+ trainers | Multi-state impact

ORGANISATIONAL FACT SHEET

Founded: 2009 (as NSFI)

Rebranded: 2026 as ActImpact

Headquarters: Gurugram, Haryana

Geographic Presence: 27 Indian states | 7 countries

Lives Impacted: 600,000+

Farmers Empowered: 95,000+

Women Empowered through Entrepreneurship : 1000+

Rural Entrepreneurs Supported: 3,000+

Innovators/Startups Engaged: 200+

NGOs/Community Institutions Engaged : 220+

Youth Skilled: 15,500+

Focus Areas: Livelihoods, Climate Resilience, Renewable Energy, Youth Employability, Women's Economic Empowerment, Behavioural Change

ABOUT THE LEADERSHIP

With over two decades of experience in rural development, sustainable livelihoods, and inclusive growth, Dr. N. Sai Krishna leads NSFI with a clear vision of transforming lives at the grassroots. His deep understanding of rural markets, strategic program design, and collaborative governance has enabled NSFI to build scalable, community-driven models that bridge the gap between opportunity and impact—empowering thousands across India to build brighter, self-reliant futures.



Amina Kidwai has 15+ years of experience in the development sector, with specialization in project management, communications, and fundraising. As the Lead for Fundraising & Business Development at NSFI, she manages partnerships, crafts grant proposals, and oversees donor communications and reporting, in addition to supervising projects. Her cross-functional expertise is anchored in a strong commitment to creating lasting impact through strategic partnerships.



MEDIA CONTACT

For interviews, field stories, data requests, or partnerships:

ActImpact / NSFI Communications Team

Phone: +91-124-4058848 / +91-124-4058849

Website: www.nsfindia.org (ActImpact domain forthcoming)

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in new username to be added

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